



جمعية تطوير بيت لاهيا  
Beit Lahia Development Association  
عطاء بلا حدود



## Distribution of Winter Clothing

**Project:** Winterization 2024-2025 (PIN Code: 330\_000001\_PSG).

**Implemented By:** Beit Lahia Development Association (BLDA) in partnership with Islamic Relief

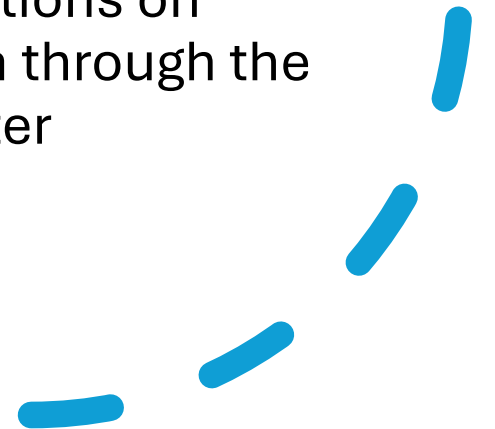
# Project Overview

**Islamic Relief provided** urgent winterization support during the **2024–2025** winter season to the **most affected displaced households** across the Gaza Strip.

The intervention included Shelter/NFI kits—**sealing-off materials, blankets, and winter clothing.** and targeted households with high socioeconomic vulnerability, particularly those residing in shelters, makeshift structures, or hosting communities. Where feasible, basic shelter rehabilitation was conducted to enhance safety and improve living conditions.

## **Overall Objective**

Mitigate the impact of harsh winter conditions on vulnerable displaced households in Gaza through the provision of winterization items and shelter improvements.



# Specific Objectives

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1

Distribute Shelter/NFI kits to vulnerable households to enhance thermal comfort and safety.

2

Improve access to safe, adequate shelter for women, children, elderly individuals, and persons with disabilities.

3

Rehabilitate temporary shelters to strengthen structural integrity and resilience against winter weather.

# Coordination & Stakeholder Engagement

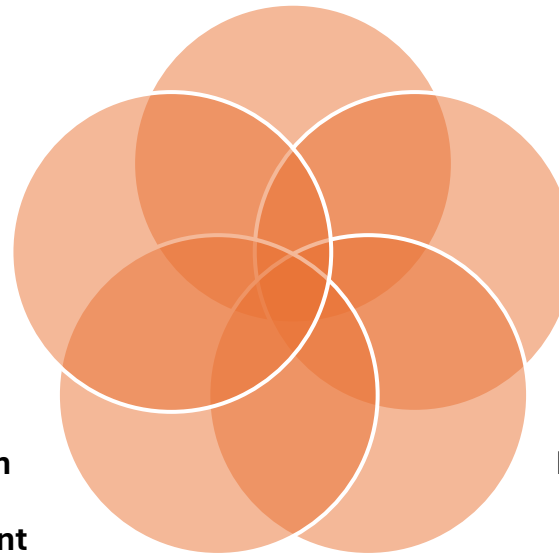
**Coordinated with Shelter Cluster and local committees to ensure alignment with sectoral standards.**

**Regular coordination meetings ensured progress tracking and avoided duplication.**

**Partnered with Islamic Relief Palestine (IRPAL) for technical and financial oversight.**

**Collaborated with local vendors through transparent tendering and quality assurance.**

**Engaged community committees in beneficiary verification and feedback processes.**



# Implementation Approach (1/2)

- Coordinated closely with **Shelter Cluster** and **local committees** to align with sectoral standards.
- Selected the most appropriate distribution modality — *electronic voucher* was selected as a modality of intervention— based on market feasibility and beneficiary preferences.
- Conducted beneficiary registration and verification through **field assessments** and **community focal points** to ensure accurate targeting of the most vulnerable households, the criteria was communicated with the communities, the voucher allocation was based on HH size,

Needs / الاحتياج							عدد الاسر No.of Family	رقم التواصل Contact number	اسم مندوب المخيم Camp Director	Coordinates Lat & Long الاحداثيات	العنوان بالتفصيل	إسم الإيواء Camps names	الرقم .No
Kitchen Set	clothes	Bedding Kits	Framing Kits+ Tools Kits	SoKs	شوادر Tarp	خيمة Tent							
103	510	103	30	0	70	10	103	5.99E+08	نضال نعيم	5'35.5"N 34°21'15"	الزوايدة-غرب الكلية التقنية150م	مخيم الامال	1
148	775	148	140	84	65	12	153	6E+08	محمد عكاشة	4'21.0"N 34°18'57"	دير البلح بجوار محطة التحلية	مخيم سور التحلية	2
770	3900	750	490	12	530	18	770	5.98E+08	احمد حسني سكر	4'55.0"N 34°20'26"	دير البلح جنوب مستشفى يافا	مخيم أبو جميلة	3
351	351	351	70	0	150	13	351	5.95E+08	منير أبو غرة	6'05.7"N 34°20'57"	البلح شارع الرشيد بالقرب من محطة المص	مخيم محطة المصدر	4
278	1307	278	80	19	216	13	275	6E+08	أبو كريم النش	4'40.3"N 34°19'30"	دير البلح - مشاعلة شارع الرشيد	مخيم الشاطئ الجنوبي	5
448	1200	448	200	137	360	57	448	5.99E+08	د.صقر شمالي	5'12.0"N 34°20'24"	البلح، شارع البيئة، بالقرب من مسجد الت	ايواء التوبة	6
130	720	145	77	30	84	9	153	5.99E+08	احمد عبد العال	4'36.6"N 34°19'49"	البلح - المشاعلة - شرق جسر وادي السال	مخيم ارض عكاشة	7
420	2200	420	225	0	190	0	460	5.68E+08	ياسر عطا القيشاوي	3'41.8"N 34°19'32"	البلح مقابل مركز دير البلح	مخيم حاووز البركة	9
33	35	35	33	33	0	5	35	5.62E+08	د. عبد الله السكران	5'16.0"N 34°20'48"	البلح شارع السلامة من الجهة المقابلة لشار	مخيم ابو عيسى 2	11
480	480	480	480	196	280	28	480	5.99E+08	هبة يوسف البسيوني	5'45.0"N 34°20'48"	البلح، البصة، ارض المص	ايواء السلام الشرقي	12
436	2200	436	180	105	180	30	436	6E+08	فتحي أسعد مصباح جبر	5'37.9"N 34°20'45"	البلح مقابل محطة النخيل، مقابل	ايواء النخيل الشمالي	13
400	2300	400	57	32	170	36	550	6E+08	المختار محمد ابو ستة	5'51.5"N 34°21'42"	البلح، زوايدة	ايواء ابو ستة/ايواء اسليم	14
148	620	148	82	4	123	13	148	5.93E+08	أبو محمود الأشقر	6'59.7"N 34°22'17"	البلح، نصيرات جنوب الحساينة ارض مصباح	مخيم المصباح	15
580	580	580	186	90	283		580	5.96E+08	محمد عبد الكريم سلمان	5'25.5"N 34°21'20"	البلح غرب مستشفى شهداء الأقصى الشارع	ايواء ارض شراب	16

# Implementation Approach (2/2)

- Launched a **competitive tender** for winter-clothing suppliers.
- Awarded contracts based on **technical and financial criteria**, including accessibility of shops,
  - available space, proximity to informal shelters, and presence of changing rooms.
- Prepared beneficiary lists and distributed tokens with three voucher tiers:
  - Family size 1–2 → **€68 voucher**
  - Family size 3–4 → **€136 voucher**
  - Family size 5+ → **€191 voucher**
- **The voucher amount was based on market assessment.**
- Conducted **continuous monitoring** and **Post Distribution Monitoring (PDM)** to assess effectiveness and beneficiary satisfaction.

# Winterization 2024-2025





## تعليمات هامة للمستفيدين الكرام:

1. سعر صرف اليورو/شيكل = 3.75
2. تم تحديد قيمة القسيمة الشرائية بناء على عدد أفراد الأسرة و هي كالتالي:
  - من 1 إلى 2 فرد ( 68 يورو ).
  - من 3 إلى 4 أفراد ( 136 يورو )
  - 5 أفراد فما فوق ( 191 يورو )

- على المستفيدين الكرام التقيد بأنواع الأصناف الواردة في القسيمة الشرائية، و يتحمل المستفيد أي تكاليف إضافية في حال عدم التقيد بذلك

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SN # التسلسل	# Voucher Value قيمة القسيمة	Distribution Date/Day تاريخ ويوم التسليم	Distribution Time وقت التسليم	Distribution Site اسم الموقع	 تعليمات Instructions 
					<ul style="list-style-type: none"> <li>• يرجى احضار الهوية الشخصية الأصلية عند استلام المساعدة او أي وثيقة إثبات رسمية أخرى، في حال حضور شخص آخر لاستلام المساعدة، يجب أن يكون على قرابة من الدرجة الأولى وعمره أكبر من 16 عام.</li> <li>• المساعدات المقدمة من جمعية تطوير بيت لاهيا بالشراكة مع مؤسسة الإغاثة الإسلامية فلسطين - غزة هي مساعدات مجانية، ولا يشترط دفع أي رسوم لأي جهة لاستلام هذه المساعدات.</li> </ul>
	HH Name اسم رب الأسرة رياضي	HH ID No. رقم هوية رب الأسرة	Phone No. رقم الجوال	Distribution Location مكان التسليم	<ul style="list-style-type: none"> <li>• مكونات المساعدة / الطرد:               <ul style="list-style-type: none"> <li><input type="checkbox"/> قسيمة شرائية (ملايين)</li> <li><input type="checkbox"/> عدد أفراد الأسرة ( )</li> </ul> </li> </ul>
	Signature/stamp التوقيع/الختم	 			<ul style="list-style-type: none"> <li>• في حال الاستعلام او الشكوى، يرجى التواصل مع جمعية تطوير بيت لاهيا بإرسال رسالة نصية أو واتساب على الرقم التالي: <b>+970562622212</b></li> </ul>

## Sample of Tokens

# Comparison: Voucher vs In-kind Parcel

Voucher Modality	In-kind Parcel	Aspect
Beneficiaries freely select suitable sizes, colors, and styles.	Fixed sizes and limited styles; often not suitable for all family members.	<b>Choice &amp; Fit</b>
Promotes dignity, independence, and a positive shopping experience.	Perceived as traditional aid; limited personalization.	<b>Dignity &amp; Satisfaction</b>
New, high-quality clothing aligned with local market trends.	Sometimes used or unsuitable for local weather.	<b>Quality &amp; Variety</b>
Strengthens local markets, vendors, and supply chains. Still voucher is the best modality even if clothing is limited based on our feedback and consultation with communities.	Does not contribute to the local economy.	<b>Economic Impact</b>
Immediate implementation using local suppliers.	Relies on shipment and logistics schedules.	<b>Flexibility</b>
Lower—no need for warehousing	Higher due to storage and	<b>Administrative Cost</b>

# Project Success and Outcomes

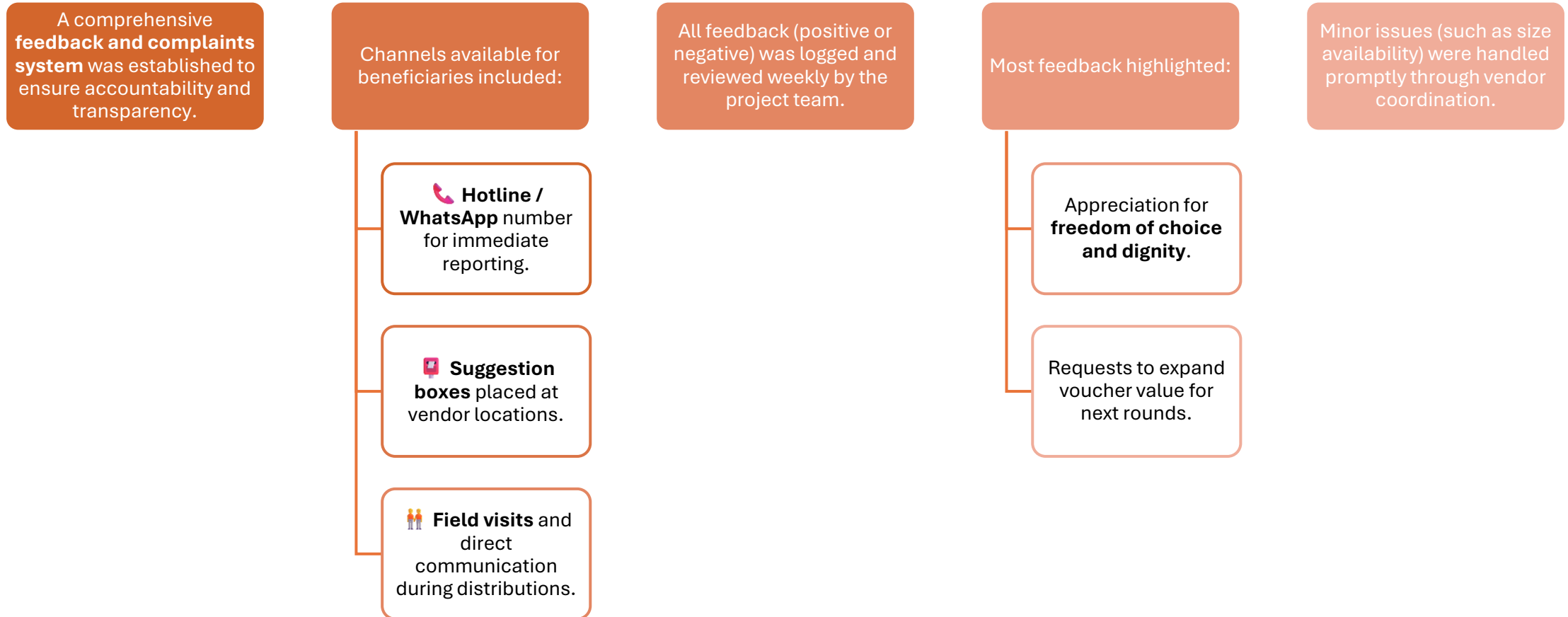
Item	Target (HHs)	Achieved (HHs)
Winter Clothes	480	547
Winter Blankets	480	556
Tarpaulin (2 per HH)**	450	550
Makeshift Shelters	130	130

*Achievement rate exceeded 100% due to efficient resource use and cost savings during procurement.*

# Key Achievements – Winterization 2024–2025



# Beneficiary Feedback & Complaints Mechanism



# Field Staff Engaging with Beneficiaries During the Feedback Process



جمعية تطوير بيت لاهيا  
**Beit Lahia Development Association**

لشكاوى يرجى التواصل  
**FOR ANY COMPLAINT CONTACT US**

من خلال رسالة نصية أو واتس اب  
**على رقم: 00970562622212**  
أو عبر البريد الإلكتروني [complaints@blda.ps](mailto:complaints@blda.ps)

## المحتوى

المأوى المؤقت , شواذر , ملابس شتوية , حرامات شتوية

Funded by: Islamic Relief Worldwide  
تمويل الإغاثة الإسلامية - عبر العالم

In Partnership with Islamic Relief - Palestine - Gaza  
بالشراكة مع الإغاثة الإسلامية - فلسطين - غزة

Winterization  
**2024-2025**

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# Key Challenges

## **Conflict and Security Situation**

Ongoing conflict and airstrikes created unsafe conditions, restricted movement, and delayed field operations

## **Fuel Shortage**

Limited fuel supply affected logistics, staff movement, and vendor operations

## **Currency Fluctuation**

Limited fuel supply affected logistics, staff movement, and vendor operations

## **Communication Barriers**

Intermittent internet and telecom interruptions slowed coordination and reporting

## **Market Volatility**

Sudden price changes in winter clothing required flexible procurement management

# Lessons Learned

**The voucher modality was proven to be more effective, flexible, and dignified** compared to in-kind distribution. Beneficiaries expressed **higher satisfaction** with the freedom to choose their preferred clothing sizes, colors, and styles.

**Beneficiary feedback and PDM results confirmed** that the voucher system provided greater **value, quality, and dignity**, making it the preferred approach for future interventions.

**Engaging local vendors** boosted the local economy and ensured consistent product availability.

**Early coordination with Shelter Cluster and local committees** improved targeting accuracy and reduced duplication.

**Continuous monitoring and complaint handling mechanisms** strengthened transparency and accountability.

**Contingency measures (fuel, logistics, currency adjustments)** proved essential for maintaining implementation under crisis conditions.

# Value for Money (VfM)

The project achieved **high value for money** by maximizing the impact of every euro spent.

The **voucher modality reduced logistics and storage costs**, eliminating the need for transportation and warehousing of clothing parcels.

**Beneficiaries selected what they needed most**, minimizing waste and ensuring all items were relevant and used.

**Local procurement** supported nearby shops and created a multiplier effect in the local economy.

**Administrative efficiency:** reduced staff time and resource use compared to in-kind distributions.

**PDM results confirmed** that the voucher system achieved **greater satisfaction and cost-effectiveness** than previous in-kind interventions.

# Cross-Cutting Themes (Gender and Protection)

**Gender inclusion** was mainstreamed throughout all project stages — from beneficiary selection to voucher redemption.

**Women beneficiaries expressed strong satisfaction** with the voucher modality, as it allowed them to **freely choose clothing for themselves and their children**.

For many women, this was the **first time they could personally select sizes, colors, and types of clothes** that met their real needs.

The system promoted **dignity, privacy, and empowerment**, particularly among displaced and vulnerable women.

Distribution sites were arranged to ensure **safe and respectful spaces**, including separate areas and female staff presence.

The approach also contributed to **child protection**, ensuring that appropriate clothing was available for children and infants.

# Sustainability & Exit Strategy

The project design aimed not only to meet urgent winter needs but also to **strengthen local systems for future resilience**.

**Partnership with local vendors** created sustainable links between humanitarian actors and the private sector. Private sectors have good understanding now with humanitarian sector requirement.

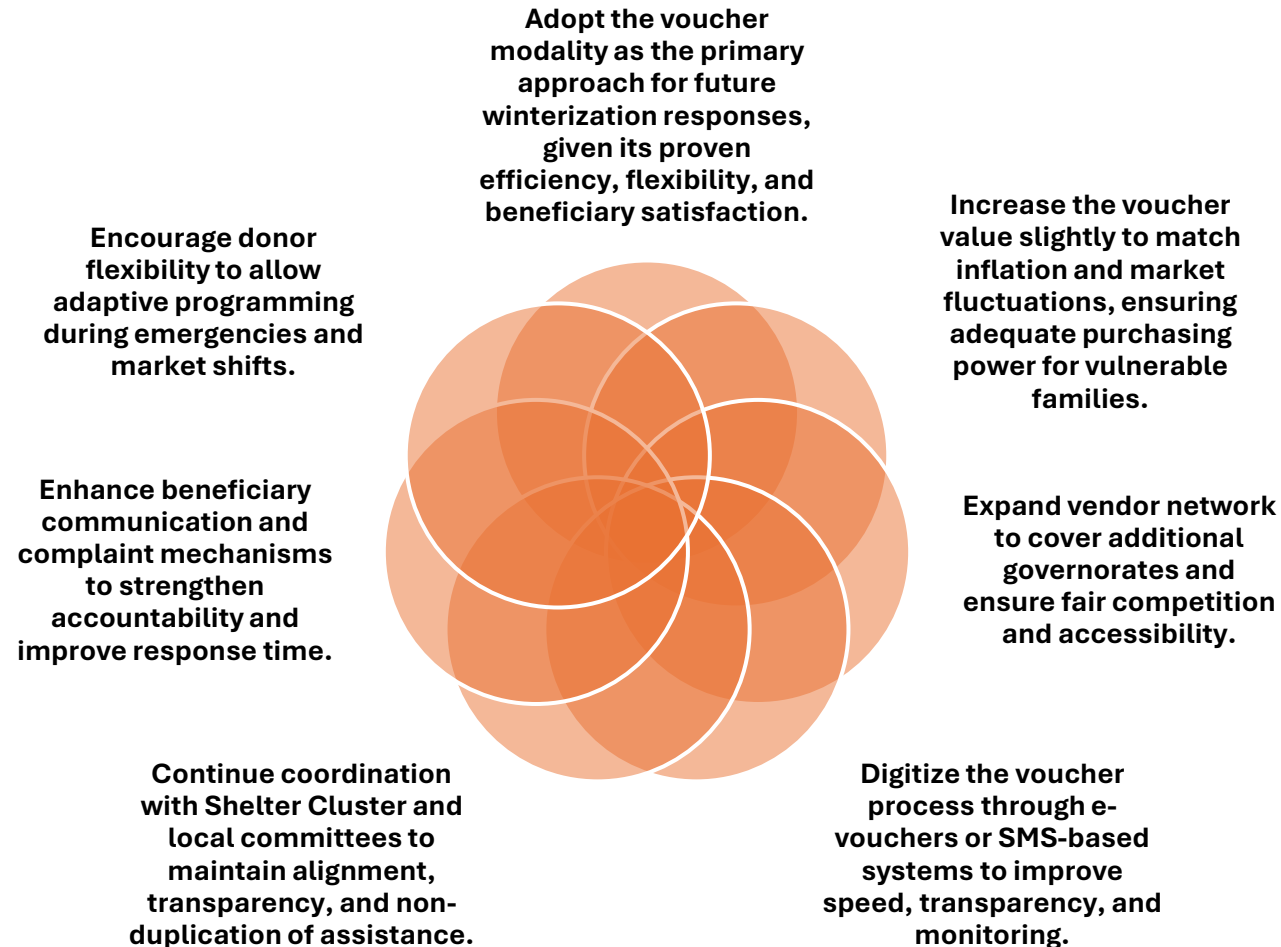
**Community committees** were engaged throughout implementation to ensure local ownership and continuity of support.

The **voucher system** proved adaptable for future emergency and recovery interventions — it can be **digitally upgraded** to e-vouchers or SMS-based systems.

**Capacity building** for BLDA field teams and local shop owners improved their readiness for future seasonal responses.

The project demonstrated a **scalable and replicable model** that can be applied in other governorates across Gaza.

# Recommendations



# Together, We Brought Back the Warmth



# THANK YOU

*Implemented by BLDA in partnership with Islamic Relief Palestine, coordinated with Shelter Cluster Gaza Strip.*

